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Yontoo.com Launches Browser App Market

San Diego, CA, November 10, 2010 - Yontoo LLC announced today the launch of the first ever browser app market. Similar to Apple's and Android's mobile app markets, the browser app market enables web users to enhance their web experience through their Internet browser. Although browser apps have been around for years, the app market provides a central place for consumers to find the best apps as well as develop and monetize their own apps. As applications are moving away from the desktop and to the web (like Google docs as a replacement for Microsoft Office), browser apps will become more important to Internet users. Yontoo LLC plans to lead the way in this new segment of the web.

The Yontoo browser app market enables visitors to learn about each browser app and download them with just a click of the mouse. Still in beta, the app market contains several products, which include: Drop Down Deals, PageRage for Facebook layouts, Buzzdock, and Sanity Switch. Yontoo's overall mission for the app market is to, "personalize and enhance everyone's experience across all websites." Chief executive officer of Yontoo, Kai Hankinson, comments, "The mobile app markets have demonstrated a massive demand for apps that improve users' experiences on the web and in mobile." Mr. Hankinson continues, "Up until now, there wasn't a central market for browser apps that makes it as easy as the iPhone or Android app markets for consumers to understand the benefits of browser apps and quickly install them."

Yontoo plans to open the browser app market to developers in the near future. Developers can develop their own browser apps using the Yontoo Layers™ platform. Through monetization and distribution partners with Yontoo, there is a significant entrepreneurial opportunity for innovative developers who build valuable browser apps.

Like the mobile app stores, there will be free, paid, and ad supported applications. These apps will span from business applications to games, utilities, social media, shopping, search and just about any other aspect of the way consumers and professionals use the web.

Developers interested in building their own layer apps on the Yontoo Platform and having them featured in the Yontoo Browser App Market can visit the developer's page to apply. The beta version of the Browser App Market is now available on the Yontoo LLC website, www.yontoo.com. Take control and empower yourself with Yontoo Layers™.

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Press Release

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About Yontoo LLC:

Yontoo LLC, based in San Diego, Calif., is the creator of Yontoo Layers™, a web enhancement platform that enables internet users to use browser apps that “make improvements” to existing websites. The “layers” technology is a web browser add-on that creates virtual layers within existing websites. These layers can be customized by apps to give the appearance of having actually modified the webpage itself. Because the edits take place on the virtual layer, the original webpage remains intact. The first applications to utilize Yontoo Layers™ include: PageRage, Sanity Switch, Drop Down Deals, and Buzzdock. For more information, visit www.yontoo.com. If you would like more information about this topic or to schedule an interview with a Yontoo Representative, please send us an email at press@yontoo.com or visit www.yontoo.com.